



FPT INDUSTRIAL, IN COLLABORATION WITH ARTISSIMA, PROMOTES THE *FPT FOR SUSTAINABLE ART AWARD* TO SUPPORT SUSTAINABILITY IN CONTEMPORARY ART.

THE WINNER OF THE FIRST EDITION IS RENATO LEOTTA WHO HAS BEEN SELECTED BY AN INTERNATIONAL JURY.

FPT Industrial, a leader in the powertrain industry and a brand of the CNH Industrial, consolidates its **commitment to contemporary art and its vision linked to sustainability**, promoting, in **collaboration with Artissima**, the **first edition of the *FPT for Sustainable Art award***, a fusion of sustainability, innovation and art.

The company adds another stepping stone on a path started in 2019, when it became the **Main Sponsor of the Italian Pavilion** at the Venice Biennale, and promoter of the installation ***Consider yourself as a guest (Cornucopia)*** by **Christian Holstad** (1972 Anaheim, California). The artist conceived a huge cornucopia, an ancient symbol of luck and abundance, made entirely from plastic waste. The work, a reflection on the urgency of **addressing pollution of the seas and oceans** around the world, after being exhibited at the Ca' Foscari University of Venice, was exhibited at **Artissima 2019**.

This year, FPT Industrial reaffirms its dialogue with the art fair by presenting the ***FPT for Sustainable Art award***, a prize **to select, through an international jury, the artist whose research and works are the result of a conceptual and sustainable virtuous production process**.

"The award is a tool to investigate sustainability in the creative process in a broader sense, highlighting how each artwork is the result of an evolution that encounters, in all its phases, people, materials, lives, and which must find harmony between organizational, logistical and economic mechanisms", states Carlo Moroni, Head of Communication, FPT Industrial. "A symmetry between the FPT brand and a way to enhance the commitment that the company places, not only on offering products that are as sustainable as possible, but also the careful attention paid to and responsibility of its production chains and processes".

The **jury**, composed of **Marianne Dobner**, Curator at MUMOK in Vienna, **Andrea Lissoni**, Director of the Haus der Kunst in Munich, **Luca Lo Pinto**, Director of Rome's MACRO, **has named artist Renato Leotta as the winner of the award**, declaring: *"Renato Leotta has shown his artistic practice to be based on the process of establishing contact between human and non-human conditions in a poetic manner, and by using natural phenomena as production tools in his works. Seemingly minimalist, Leotta's work tackles significant environmental issues without becoming documentary: MARE (2019) presents a new approach to a traditional genre such as landscape painting, reinterpreting its process and transforming the landscape itself into the medium that produces reality"*.

Renato Leotta, who exhibited at Artissima with the **Madragoa gallery of Lisbon**, presented the work ***MARE*** within the framework of the Artissima Unplugged Stasi Frenetica exhibition at the GAM - Public Gallery of Modern and Contemporary Art in Turin.

The work is a "horizon" belonging to the canvas series created in different shades of blue that the artist partially immersed in the sea and then left on the beach, to dry, under the sun: the **physical phenomenon of salt crystallization** brings out texture on the blue surface, thus tracing a **perfect horizon** on fabrics.

"In my work I try to observe nature through a process that is not just inspiration, but a reciprocal exchange; it is a contemplative approach rather than a planning one", says Renato Leotta. "The FPT for Sustainable Art award captures the importance of how the elaboration of artistic creation, which from abstract becomes practical, must consider a coherence that involves all its phases".



In this work, as in all his research, the artist reveals **a unique aptitude linked to the observation and representation of the landscape**: the traces of the action of natural elements – the sea, the earth, trees and their fruits, air, living beings – become the medium and the subject at the same time, creating works in which what is real and imagined merge.

Renato Leotta | Biography

Renato Leotta (Turin, 1982) lives and works in both Acireale and Turin. In 2019, he was Italian Fellow in Visual Arts at the American Academy in Rome.

In 2020, his works were exhibited as part of the collective exhibition *Maxxi Bulgari Prize* at the MAXXI National Museum of XXI Century Arts, Rome; the same year he presented the solo exhibition *Lighea* at the Galleria Fonti, Naples, and his solo show *Sole* at Castello di Rivoli Museum of Contemporary Art.

In 2019, he held a solo show at the Magazzino Italian Art Foundation and Casa Italiana Zerilli-Marimò, New York. In 2018, *Eine Sandsammlung* at the Kunst Halle Sankt Gallen, St. Gallen and, in 2016, *Aventura* at the Galeria Madragoa, Lisbon. Among the group exhibitions in which he took part we note: *Garden of Earthly Delights* at the Gropius Bau Berlin, and *The Piedmont Pavilion*, Combo, Venice, 2019; *Manifesta 12*, Palermo and *Italy Matriz do Tempo Real*, MAC, Sao Paulo, 2018; *Intuition*, Palazzo Fortuny, Venice, and *Pompeii@Mother*, Archaeological Matter, Museo Madre, Naples, 2017; *XVI National Quadrennial of Art in Rome*, Palazzo delle Esposizioni, Rome and *TERRAE NUBILUS*, NAK, Aachen, 2016. Leotta is co-founder of CRIPTA747 in Turin.

FPT Industrial is the company of the CNH Industrial group dedicated to the design, production, and sale of engines for on and off-road vehicle and industrial vehicle applications, as well as of engines for marine applications and power generation and of transmissions and axles. The company employs more than 8,000 people worldwide in ten factories and seven research & development centres. The FPT Industrial sales network consists of 73 dealers and over 800 service centres in approximately 100 countries, with an extremely wide range of products that includes six engine families with power from 42 to 1,006 horsepower, transmissions with maximum torque from 200 to 500 Nm, and front and rear axles from 2 to 32 tonnes. FPT Industrial also boasts the most complete range currently available on the natural gas engine market for industrial applications, covering a power range from 136 to 460 horsepower. This offering, combined with great attention to research & development activities, makes FPT Industrial one of the leading global players in the field of engine production for industrial use. For more information, visit www.fptindustrial.com.

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