

GIORGIO MORODER PREMIERES PRELUDIO REMIX, THE SOUND OF THE FUTURE CREATED FOR FPT INDUSTRIAL

Turin, 11 February 2021

“**Preludio Remix by Giorgio Moroder**” is now available on all FPT Industrial digital channels. The internationally renowned artist, a three-time Academy Award winner, has conceived a new musical creation for FPT Industrial which reinterprets the melodies and harmonies of “Preludio” **the sound of the future created to be the soundtrack for FPT Industrial engines.**

Compared to the original version, presented at CES in Las Vegas in January 2020, this **remix** reinterprets some of the iconic atmosphere of the '80s with a more modern dance style and with the essential, **simple but ingenious Moroder touch.** It also introduces a special effect that immediately brings to mind the **sound of the new engines of the future.**



PRESS RELEASE



With “Preludio Remix”, Giorgio Moroder, in partnership with FPT Industrial, shows us not only how to **move on the dance floor but also how to move on the road in a way that is cleaner and more sustainable, but still electrifying.**

The new track has its **global premiere, presented by Moroder himself, on 11 February at 1 pm during the fourth day of Electric Days**, the first entirely digital event dedicated to vehicle electrification. The event is scheduled to be held from 8 through 12 February 2021 with the organization of Motorsport Network in collaboration with Condé Nast (Wired/GQ/Vanity Fair). FPT Industrial is the only industrial engine manufacturer on a prestigious list of partners that includes a full house of all the elite global car manufacturers, as well as important energy and technology companies.

*“Being able to imagine the sound of energy transition toward zero-emissions mobility was an exciting adventure that I shared with my friends at FPT Industrial and that I can’t wait to share with the whole world”, said **Giorgio Moroder**. “I have always had a great passion for innovation: in the ’70s I was one of the first to introduce the synthesizer to the world of pop music and in the ’80s I was one of the first to do digital recording. Working on the sound of the engine of the future gave me the chance to think about how much the concept of innovation goes hand in hand with that of humanization, and I represented that in Preludio Remix: I used the synthesizer, but also strings, trumpet and percussion, and the result is a perfect mix.”*

The five days of the Electric Days event, including Giorgio Moroder's presentation, can be followed live at www.electricdays.it and Motor1.com, InsideEVs.it, Wired, Vanity Fair and GQ. Immediately after the “Preludio Remix by Giorgio Moroder” presentation, it will also be available on the FPT Industrial website at [this link](#).

***FPT Industrial** is a brand of CNH Industrial, dedicated to the design, production and sales of drives systems for On-Road and Off-Road vehicles, as well as marine and Power Generation applications. The company has more than 8,000 employees around the world, ten production plants and seven R&D centers. The FPT Industrial sales network is made up of 73 dealerships and about 800 service centers in almost 100 countries. The brand boasts an extremely vast range of products that includes six engine families with power that goes from 42 HP to 1,006 HP, transmissions with maximum torque from 200 Nm to 500 Nm and 2 to 32 ton gross axle weight (GAW) front and rear axles. FPT Industrial offers the most complete line-up of natural gas engines on the market for industrial applications, with power that goes from 136 to 460 HP. This vast range of products and the great attention dedicated to R&D make FPT Industrial a global leader in the industrial engines segment. For more information, go to www.fptindustrial.com.*

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